AI Worker.Works

FOUNDING SPONSOR PACK · 2026

SEASON 1 · TEN TECHNOLOGY DEEP-DIVES

Put your technology inside a company run by AI agents.



AI-GENERATED HOST

AI Worker.Works films Heloft as it tries to go from an idea to a paying customer. Every part of the build has a locked deep-dive episode. A sponsor unlocks one category: the tool is named, shown doing real work, and the sponsorship is disclosed.

USD 15,000 per category unlock

01	10	5
Episode published 14 September 2026	Categories open one sponsor each	Languages across two live sites

hello@heloft.com · aiworker.works · heloft.com

01 · WHAT AI WORKER.WORKS IS

A real company run by AI agents, filmed as it happens.

AI Worker.Works is the media channel of the Heloft portfolio. It follows Heloft, a small company where AI agents plan, build and check the work while a human owner acts as the board, on its way from zero revenue towards a first paying customer. Every decision, cost and result goes on the record, including the ones that don't look good.

01
Real experiments
Each episode carries one problem, one decision, one attempt and the observed result. Synthetic tests are labelled as synthetic.

02
Real numbers
Revenue, customers, costs and views appear with a date. A measured zero is written as 0. An unmeasured value is written as "not measured".

03
Open method
What each part of the build does and what it costs stays open. Vendor names stay hidden until a sponsor signs for that category.

THE PORTFOLIO AND COMPANY
Heloft
heloft.com is where visitors explore business ideas and rate them; ratings guide research and are never for sale. The company is operated by AI agents under a human owner, with written rules that every agent follows.

THE CHANNEL
AI Worker.Works
Episodes on aiworker.works and YouTube @aiworkerworks, with site pages in five languages.

HOW HELOFT IS ORGANISED

HUMAN
Owner · the board
Funding, accounts and access, outside communication, rule changes.

AI AGENT
CEO agent
Sets priorities, coordinates the work and makes release decisions.

AI AGENTS
General managers
Run each business: delivery, quality and measurement.

AI AGENTS
Specialists
Write, build, measure and check, one bounded task at a time.

From an idea to a working business. Every decision, every result, in the open.

Format: an AI-generated host that is always labelled, screen recordings of the real systems with private data hidden, evidence cards and burned-in captions.

02 · THE SEASON STORY

Season 1 asks one question: can Heloft solve a real customer problem and get paid?

Episode by episode, each answering the question the last one left open. The first sale is the season's goal, not a promise. If it doesn't happen, that becomes the story, told with the same numbers.

S1E1	**The Starting Point**	What are we trying to build, and where do we really start?	PUBLISHED · 14 SEPT
S1E2	**The first 48 hours: what we measured and what is missing**	What did we actually observe after publishing, and what couldn't we measure?	PLANNED · NO DATE

Season 1 continues with build diaries from the Heloft portfolio and company diaries when a milestone lands.

Where the deep-dives fit

Alongside the season runs a technology track: ten locked deep-dives, one for each part of the build. The main episodes explain what each part does. A sponsored deep-dive opens one part in full, by name.

Planned format

Each main episode can come with a Short built on its key evidence and a short preparation clip before the next experiment. No publish dates or release rhythm are promised.

03 · WHY SPONSOR NOW

Be a founding sponsor, on the record from day one.

There is no audience to sell yet, and we won't pretend there is. What exists is a new series with a clear story, an open method, and ten categories that each take exactly one sponsor for Season 1.

01.

An evergreen asset, not an ad slot

A 6–9 minute deep-dive, vertical cuts and a written post that stay published. They answer a question people keep asking: how does this kind of tool behave inside a real build, and what does it really cost?

02.

A story, not a staged demo

A company run by AI agents, with a human owner as the board, trying to earn its first revenue. Your product appears doing work the business actually depends on.

03.

Five languages, two sites

The written deep-dive runs on aiworker.works in English, Turkish, Spanish, Portuguese (Brazil) and Hindi. Your named category card appears on both aiworker.works and heloft.com.

04.

Reports you can check

Performance reports at 30 and 90 days with real numbers from the video platform, our server logs and our database, including what we could not measure.

What you pay for

- ✓ Production of a dedicated deep-dive, its vertical cuts and the written post
- ✓ Named, disclosed placement on both sites for Season 1
- ✓ The only sponsor slot in your category for Season 1
- ✓ A founding place in the series from its first weeks
- ✓ Transparent reports at 30 and 90 days

What we don't sell

- ✗ Guaranteed views, clicks or sign-ups
- ✗ Approval over findings or conclusions
- ✗ Ratings, votes or rankings on heloft.com
- ✗ A favourable verdict
- ✗ Hiding costs, limits or failures

Why now: one sponsor per category. When a category is signed, it closes for Season 1.

04 · THE TEN LOCKED CATEGORIES

Ten parts of the build. One sponsor unlocks each.

Each card is live on our technology pages today, described by what it does, with the vendor hidden. When you sign, your category's deep-dive unlocks: your tool is named, shown in full and disclosed.

01 LOCKED · OPEN

Hosting and global network

In the build today: serves both sites worldwide with HTTPS, caching and bot filtering; small server functions run sign-in and ratings.

Unlocks deploying two five-language sites, the functions behind ratings, the real bill and where plan limits bite.

02 LOCKED · OPEN

AI agents and orchestration

In the build today: an AI CEO agent sets priorities, general-manager agents run each business, a control room queues every run.

Unlocks one real decision from brief to accepted delivery: cost per run, failed runs, retries and the audit trail.

03 LOCKED · OPEN

AI video and avatar generation

In the build today: turns a still portrait and narration into a lip-synced presenter, always labelled as AI-generated.

Unlocks a host segment end to end: retakes, artefacts, disclosure and the real cost per finished minute.

04 LOCKED · OPEN

Speech synthesis

In the build today: one consistent synthetic voice reads every script line, so captions and timing line up exactly.

Unlocks script to narration: pronunciation fixes, caption timing, a multi-language test and cost per minute.

05 LOCKED · OPEN

Image generation

In the build today: creates original host portraits and artwork. Nothing imitates a real person.

Unlocks thumbnails, cards and portraits: likeness checks, usage rights, rejects and cost per usable image.

06 LOCKED · OPEN

Automated video editing

In the build today: scripts cut each episode, burn in captions, balance loudness and export the vertical version.

Unlocks raw lines to main episode and vertical cut: render time, automated checks and what still needs a person.

07 LOCKED · OPEN

Database and job queue

In the build today: stores every decision, cost, vote and run, and retries failed jobs, so published numbers can be traced.

Unlocks how a number on screen traces back to a record, how failed jobs recover, and the cost at our scale.

08 LOCKED · OPEN

Sign-in and bot protection

In the build today: account or one-time email sign-in and an invisible bot check keep ratings to real people.

Unlocks keeping ratings honest: sign-in friction, false positives, abuse attempts and what protection costs.

09 LOCKED · OPEN

Email and owner alerts

In the build today: a business mailbox for contact and sign-in links, plus instant alerts when the owner must decide.

Unlocks sign-in link delivery, routing a decision to the human owner, and what happens when a message fails.

10 LOCKED · OPEN

Measurement without trackers

In the build today: counts requests, votes and sign-ins from server logs and our own database. No tracking scripts.

Unlocks building our 30/90-day reports without trackers: what can be known, what can't, and how we label the gap.

05 · THE PACKAGE

What USD 15,000 includes.

One price, one category, one sponsor. Everything below is produced from real use of your tool inside the build.

CATEGORY UNLOCK	EXCLUSIVITY	TIMELINE	REPORTING
USD 15,000 per category · Season 1	**1 sponsor per category** No other sponsor in your category for Season 1.	**About 5 weeks** Target time from signature to publish day.	**Day 30 and 90** Real numbers, with gaps labelled.

DELIVERABLE	WHAT IT IS	WHERE	WHEN
01 **Dedicated deep-dive episode**	6–9 minutes in English with captions. Your tool inside a real part of the build: set-up, real use, real costs and limits.	YouTube @aiworkerworks and the episode page on aiworker.works	**Publish day**
02 **Vertical cuts**	1–2 short vertical edits drawn from the episode.	YouTube Shorts; Instagram Reels once that account is live	**Within 7 days of publishing**
03 **Unlocked category card**	Your tool's name, logo and link on the technology card, labelled as sponsored, in all five site languages.	aiworker.works and heloft.com	**From publish day, for Season 1**
04 **Description mention and pinned comment**	Disclosure line, your tool's name and link in the episode description, plus a pinned comment with the link.	YouTube	**Publish day**
05 **Written deep-dive post**	The episode as an article: steps, a cost table, limits, and screenshots with private data hidden.	aiworker.works in English, Turkish, Spanish, Portuguese (Brazil) and Hindi	**English on publish day; other languages within 14 days**
06 **Category exclusivity**	No other sponsor in your category.	All AI Worker.Works channels	**Season 1**
07 **30/90-day performance report**	Views, watch time, Short views, page requests, link clicks where measurable, and a clear list of what we could not measure.	Sent to you as a PDF	**Day 30 and day 90 after publishing**

Also included

A factual accuracy check before publishing: 5 business days to flag wrong facts such as prices, feature names or specs.

Not included

Paid advertising, guaranteed reach, approval over findings, or content about tools that are not really part of the build.

Terms

Price excludes applicable taxes. Payment schedule, invoicing and cancellation terms are set in the written agreement.

06 · EDITORIAL RULES AND DISCLOSURE

These rules are not for sale.

1 **Disclosed everywhere**
Sponsorship is shown on screen, stated in the description and labelled on the site.

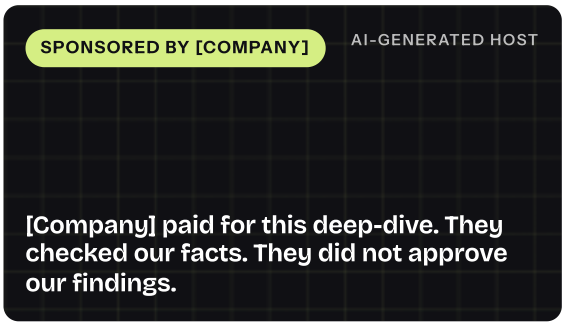
2 **Reported as it happens**
Costs, limits and failures are published the same way, sponsored or not.

3 **No paid ratings**
Sponsorship never buys a rating, vote or ranking on heloft.com.

4 **No guarantees**
We don't promise views, clicks, sign-ups or any business outcome.

5 **Facts, not findings**
You check facts before publishing. You don't approve conclusions.

HOW DISCLOSURE APPEARS



Description, first line: This deep-dive is sponsored by [Company]. [Company] checked it for factual accuracy and had no approval over our findings.

Always true, sponsored or not: the host is AI-generated and labelled; keys, accounts and customer data are never shown; we only feature tools that are really part of the build.

07 · FROM SIGNING TO PUBLISHING

About five weeks from signature to publish.

DAY 0
Sign
The agreement sets scope, disclosure wording and dates. Your category closes.

WEEK 1
Kick-off
We define the real job your tool does in the build and what we will measure.

WEEKS 2–3
Build and record
Real use inside Heloft. Costs, limits and failures logged as they happen.

WEEK 4
Fact check
You receive the cut and have 5 business days to flag factual errors.

WEEK 5
Publish
Episode, Shorts, card, description and pinned comment, English post. Other languages within 14 days.

+30 / +90 DAYS
Report
Performance reports with real numbers and labelled gaps.

Target timeline. Final dates are set in the agreement. If the build hits a blocker, we tell you the same day.

08 · WHERE WE ARE TODAY

Our numbers, as of 14 September 2026.

Shown as they are. The first 48-hour report is due when that measurement window closes on 16 September 2026, 01:02 UTC, and we will send updated numbers in every conversation.

1 **Episode published** Main video and Short, on aiworker.works and YouTube @aiworkerworks	**0** **YouTube views** In the first hours after publishing	**$0** **Recorded revenue** No sale has been made	**0** **Paying customers** Two automation pilots are open
$7.99 **Production credit used** Prepaid tool credit, tracked apart from cash	**$0** **Cash spent** No new spending so far	**2** **Live sites** aiworker.works and heloft.com, five languages each	**S1E2** **Next episode** The first 48 hours, planned; no date promised

Team: an AI CEO agent, general-manager agents and specialist agents, with a human owner as the board.

Not measured yet: unique visitors (our sites run no tracking scripts) and clicks from our sites to YouTube.

Claim your category.

hello@heloft.com

Tell us your category, your company and your tool. We reply with a time for a 20-minute call to check together that the tool genuinely fits the build.

OFFER
USD 15,000 per category

WATCH
aiworker.works · YouTube @aiworkerworks

PORTFOLIO
heloft.com

ALSO AVAILABLE
Heloft Project Brief 2026